

Brother International Corporation Wins iF DESIGN AWARDS for the 10th Consecutive Year

Company's Printers, Scanners and Labelers Recognized for Quality and Product Innovation

BRIDGEWATER, N.J., March 30, 2017 – Brother International Corporation today announced it has been honored for the 10th consecutive year by the iF DESIGN AWARDS across seven product categories. Brother has now been recognized with more than 60 iF DESIGN AWARDS.

Considered one of the most celebrated design competitions in the world since 1953, the iF DESIGN AWARDS recognize best-in-class design excellence from industry leading electronics manufacturers. This year's iF Design Awards reviewed more than 5,000 submissions from 59 countries, including entries from six continents. Products are judged by a jury of leading international design experts that evaluate products not solely based on external appearance, but also on criteria including functionality and environmental performance.

Brother was recognized this year in the following categories:

- Monochrome Laser Printer/All-in-One: HL-L5200DW, MFC-L5700DN
- Monochrome Laser Printer/All-in-One: HL-L6400DW, MFC-L6900DW
- Scanner: ADS-3600W
- Label Printer: PT-P950NW
- Label Writer: PT-P300BT
- Mobile Printer: PJ-773
- Label Printer: PT-E800 series

"These awards are a testament to Brother always keeping its mission top of mind. We are committed to delivering innovative, well-designed products that meet our customers' needs for reliability, high-performance and low total cost of ownership (TCO)," said Don Cummins, Sr. Vice President Marketing, Brother International Corporation.

The iF DESIGN AWARDS are distributed annually by Hannover, Germany-based iF International Forum Design GmbH, one of the world's oldest independent design organizations. Winners will be recognized at an awards ceremony in Munich, Germany, on March 10 in the BMW Welt.

The award-winning Brother devices are available through online retailers and major office super stores, with select models sold exclusively through authorized direct market resellers, dealers and office superstore contract resellers. For more information on Brother's full line of business-class office devices, visit: www.brother-usa.com/office_equipment.

About Brother International Corporation

Brother (www.brother.com) is a leading provider of document imaging solutions, including award-winning network-ready color and black & white multifunctional products, printers and device-based cloud and mobile technologies. The company's products help home, small and mid-sized businesses increase productivity, improve workflow, and enhance organizational efficiency while helping to reduce costs. Brother printers are consistently recognized as the best in the industry, and recently earned PC Magazine's 2016 Readers' Choice and Business Choice awards. The U.S. subsidiary of Japan-based Brother Industries Ltd., Brother International Corporation's "At Your Side" philosophy features a dedication to product quality, customer service and dynamic partnerships. Established in 1954, the company's Bridgewater, N.J. headquarters markets business and industrial products, as well as home appliances. For more information, visit www.brother.com.

###